

11TH
**ANNUAL STUDENT AFFAIRS
ASSESSMENT CONFERENCE**

Wednesday, June 26, 2024 Norris University Center

WEDNESDAY 06.26.24

LEARNING LOCATION

Nb

NORTHWESTERN | ROOM 202
TRACK 1: IDENTITY, NEEDS,
AND INVESTIGATION

Claritza Maldonado, *Multicultural Student Affairs*
Aaron Golding, *Multicultural Student Affairs*
Eric Budzynski and Maddie Kerr,
Religious and Spiritual Life

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ARCH | ROOM 206
TRACK 2: WELL-BEING
AND BELONGING

Dr. Rachael Collins, *Counseling
and Psychological Services*
Dr. Manisha Rustagi, *Counseling
and Psychological Services*
Jesus Galvan, *Student Enrichment Services*

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ROCK | ROOM 207
TRACK 3: CENTERING STUDENT
NEEDS IN PROGRAMMING

Jeff Jenkins,
Northwestern Career Advancement
Taylor Nelson,
Office of Student Transition Experiences
Cayce Pasko-Stanley,
Fraternity and Sorority Life

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LAKE | ROOM 203
TRACK 4: JOURNEY MAPPING
AND RESOURCES

Bradley Pearson, *Student Assistance and
Support Services*
AJ Delaire, *Strategic Initiatives and
Campus Inclusion and Community*
Dr. Kelly Schaefer, *Strategic Initiatives*

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LOUIS | ROOM 205
PLENARY

Keith D. Garcia,
*Director, Fraternity & Sorority Life,
Northwestern University*

Dr. Steve Veldkamp,
*Director, Piazza Center for Fraternity
and Sorority Research,
Penn State University*

Dr. Rob Aaron,
*Executive Director, Student Affairs
Assessment & Planning,
Northwestern University*

8:30 - 9:15 a.m. Introduction

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CONTINENTAL BREAKFAST

WELCOME

Dr. Rob Aaron, Executive Director of Student Affairs Assessment and Planning

LAND ACKNOWLEDGEMENT

Dr. Steve Veldkamp, Assistant Director, Leadership Development and Community Engagement

OPENING REMARKS

Dr. Steve Veldkamp, Vice President for Student Affairs

9:20 - 9:55 a.m. Concurrent Sessions Round 1

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"IT FEELS LIKE 4%": UNDERSTANDING LATINX/E STUDENT EXPERIENCES, LOCALITY, AND DATA FRAMING

Claritza Maldonado, *Multicultural Student Affairs*

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AN OUNCE OF PREVENTION: EXPANDING AND MEASURING THE IMPACT OF A "BURNOUT BALM" WORKSHOP FOR GRADUATE AND PROFESSIONAL STUDENTS

Dr. Rachael Collins, *Counseling and Psychological Services*

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DISCLOSING A DISABILITY DURING THE INTERNSHIP AND JOB SEARCH PROCESS

Jeff Jenkins, *Northwestern Career Advancement*

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NON-MLOA STUDENT SUPPORTS: COMMUNICATION AND TAKE-A-WAYS

Bradley Pearson, *Student Assistance and Support Services*

10:00 - 10:35 a.m. Plenary Session

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THE USE OF DATA TRIANGULATION IN STRATEGIC PLANNING FOR FRATERNITY & SORORITY LIFE

Keith D. Garcia, *Director of Fraternity & Sorority Life, Northwestern University*
Dr. Steve Veldkamp, *Director of the Piazza Center for Fraternity and Sorority Research, Penn State University*
Dr. Rob Aaron, *Executive Director, Student Affairs Assessment & Planning, Northwestern University*

11:15 - 11:30 a.m.

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SPIRITUAL YEARNING: UNDERSTANDING THE SPIRITUAL BUT NOT RELIGIOUS STUDENT COMMUNITY AT NORTHWESTERN UNIVERSITY (A FIVE-YEAR LONGITUDINAL STUDY)

11:15 - 11:30 a.m. Religious & Spiritual Life

PLUGGED IN: SUPPORTING KCS SCHOLARS' WELLBEING IN:RO SUON(AFF)7 AIR)5 \$JTJ11 1 TO T86

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MAPPING THE UNDERGRADUATE JOURNEY: A SYSTEMATIC LITERATURE REVIEW AND NORTHWESTERN DATA REVIEW PROJECT TO DEFINE, IDENTIFY, AND MEASURE LOWER-INCOME STUDENT EXPERIENCES IN STUDENT AFFAIRS

11:15 - 11:30 a.m. Strategic Initiatives

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ASSESSMENT OF TOMORROW

11:15 - 11:30 a.m. Student Affairs Assessment and Planning

11:15 - 11:30 a.m. Student Affairs Assessment and Planning

WRAP-UP & GRATITUDE

11:15 - 11:30 a.m. Student Affairs Assessment and Planning

GROUP PHOTOS

11:15 - 11:30 a.m. Student Affairs Assessment and Planning



THE USE OF DATA TRIANGULATION IN STRATEGIC PLANNING FOR FRATERNITY & SORORITY LIFE

Keith D. Garcia, Dr. Steve Veldkamp, Dr. Rob Aaron,

Fraternity & Sorority Life

Fraternity & Sorority Life (FSL) is a complex and dynamic environment that requires a strategic approach to planning. The use of data triangulation is a powerful tool for understanding the various factors that influence FSL and for developing effective strategies to address these challenges. This session will explore the use of data triangulation in strategic planning for FSL and provide practical examples of how this approach can be applied in a variety of contexts.

Strategic Themes: Invest in Organizational Development



PLENARY

LEARNING FROM THEIR STORIES: USING QUALITATIVE AND QUANTITATIVE METHODS TO CENTER INDIGENOUS STUDENT EXPERIENCE AT NORTHWESTERN

Aaron Golding

Multicultural Student Affairs

Abstract text describing the research project, its methodology, and findings. The text is currently rendered as a series of illegible characters due to a rendering error.

Strategic Themes: Pursue Equity, Justice, and Belonging; Foster Meaningful Student Engagement; Champion Holistic Wellbeing; Invest in Organizational Development

SELF-ASSESSMENT AS A MENTAL HEALTH INTERVENTION: DEVELOPING THE MENTAL HEALTH CLIMATE SURVEY-43 § 10 Td6d1 (8740a) n s t



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